



# Supporting Australian Businesses in New Caledonia

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Australian Consul General, New Caledonia



# Doing Business in New Caledonia



## *Government*

- Australian Consulate-General
- Portfolio partners
- Whole of government

## *Business Engagement*

- APIBC
- Professional associations
- Individual companies



# Our Priorities

- Build government to government relations
- Remove barriers to trade and increase market access
- Promote key sectors
  - Mining
  - Education
  - Tourism
- Facilitate new business linkages



# Helping You Do Business



- Listen to your experiences
- Share on the ground knowledge
- Find opportunities for you to build business
- Brand Australia





# Events and Activities



- Meet with business leaders, business groups and companies
- Industry and community events
- Network building and sponsorship opportunities





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# Austrade: Assisting Australian Firms in New Caledonia

Mr Adrian Weeks  
Australian Trade Commissioner – Pacific

# An extensive national network



- Austrade Location
- TradeStart Location

Austrade Locations current as of 17 August 2012



# Six Trade Teams

